

**Communications Office**  
Peterborough County-City Health Unit  
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[www.pcchu.ca](http://www.pcchu.ca)



## **FOR IMMEDIATE RELEASE**

**Friday, May 27, 2011, Peterborough**

# **May 31 Film Screening Highlights Peterborough's Number One Drug Concern: Alcohol**

## ***Free Community Event – All Welcome***

What's the number one drug concern in Peterborough? It might not be what you think.

"Alcohol is our favourite drug - and in terms of violence, police charges, injuries, overdoses, depression, and chronic disease in Peterborough City and County, alcohol is king," says Suzanne Galloway, Health Promoter with Peterborough County-City Health Unit.

In partnership with the Peterborough Drug Strategy, Ms. Galloway and Detective Constable John Stoeckle from the Peterborough-Lakefield Community Police are hosting an evening on May 31 at 7:00 p.m. to explore the impact of alcohol on public health. This free event will take place at the Peterborough Public Library and all are welcome to attend.

Presentations will review the realities of alcohol use in our community and enable participants to try interactive activities that mimic the effects of alcohol on our bodies. Participants will be encouraged to wear "Fatal Vision Goggles" that simulates impaired vision and challenged to "walk the line", as well as experience Peterborough's first viewing of the Intoxiclock, an interactive model that shows how one's level of impairment is impacted by weight, gender, and how much you drink.

Ms. Galloway noted that most people overestimate the amount of alcohol they can drink before becoming seriously impaired, and often do not realize how long it takes for their body to completely eliminate alcohol from their system. "Often people wait a while and think they're fine to drive or do other dangerous activities. The Intoxiclock helps them realize this isn't safe," she said.

Entitled "Alcohol #1 Problem Drug", the line up for the evening includes:

**Successful Alcoholics** (2009: 25 mins: USA)

Drake and Lindsay are successful alcoholics who may need to rethink their definition of "success". **WARNING COARSE LANGUAGE.**

NEWS RELEASE

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### **Alanna** (2008: 26 minutes: Canada)

A sensitive and beautiful documentary about young girl Alanna with fetal alcohol syndrome.

### **Trust** (2005: 6 minutes: Canada)

Real teens talk about their drinking and advice for parents to have open, early conversation about alcohol.

**Presentation** (10 minutes): What we know about the use and impacts of alcohol in Peterborough.

For further information, please visit <http://peterboroughdrugstrategy.com/>

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