

Communications Office

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FOR IMMEDIATE RELEASE

“Pin Pals” Event on March 12 Mixes Bowling and Sexual Health Education for Local Youth

Tuesday, March 9, 2010, Peterborough

Peer Leaders with the Peterborough County-City Health Unit invite local youth to join them for a unique “Pin Pals” event designed to build their bowling skills and sexual health knowledge this Friday, March 12 from 7:00 p.m. to 9:00 p.m.

“We wanted to come up with an engaging way to promote healthy sexuality that local youth wouldn’t find too clinical or uncomfortable,” explained Briana Barker, Peer Leader with the Health Unit. “While it sounds unusual, bowling is really popular with our friends so we knew pairing it with fun ways to learn about sexual health would enable participants to immerse themselves in the topic at their own pace.”

The first 40 youth who arrive will receive a free night of bowling and get to take part in various demonstrations and hands-on activities where they will learn about sexually-transmitted infections, birth control and healthy relationships.

The event is geared for youth aged 12-16 years and will take place at Lakeview Bowl, located at 109 George St. North. “Pin Pals” is the second activity in the Health Unit’s Ticket to Health event series. Youth wanting to get on the guest list and avoid having to pay must register by sending an e-mail to borough.peter@gmail.com . Further details are available at www.pcchu.ca/tickettohealth .

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NEWS RELEASE