

Peterborough Poverty Reduction Network (PPRN) – Planning Template

Overview Section:

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| Vision | <p>A community free from poverty, where all people live with dignity and health and have:</p> <ul style="list-style-type: none"> • secure and affordable housing, food, and income and are able to meet their basic needs • employment with good wages • access to education and training throughout the lifespan • opportunities to reach their full potential using their energy, creativity and talents • opportunities to be involved and included • support for their changing needs from childhood to old age |
| Network Strategies | <ul style="list-style-type: none"> • Identify and monitor community needs and assets • Build and sustain partnerships for collaborative action, including residents, businesses, voluntary and public sector organizations • Identify opportunities to influence local, provincial and national policies which will reduce poverty • Develop and implement strategies which address current needs and improve quality of life • Increase public awareness of poverty issues |
| Goals/Targets | <ul style="list-style-type: none"> • Reduce poverty by 25% in 5 years |
| Principles | <ul style="list-style-type: none"> • All people have a right to respect, dignity and a healthy life regardless of economic and social circumstances. • People with low incomes are an integral part of poverty reduction initiatives. • Collaboration, cooperation and partnership produce change at the local level. • Comprehensive partnerships include business, the non-profit and public sectors, and the general public. • Poverty reduction actions respond to the needs of the full diversity of the community • Poverty reduction actions support strong, healthy neighbourhoods • Local efforts which are aligned with provincial and national initiatives are most effective in advocating for change. • Initiatives should be long term and sustainable • Effective strategies are evaluated based on specific, measurable indicators. |
| Brief History of PPRN | <ul style="list-style-type: none"> • Mayor’s Task Force (December, 2006) • Consultations (Spring, 2007) and Report (August, 2007) • Mayor’s Action Committee on Poverty Reduction (August, 2007) • Poverty Reduction Network (September, 2008) • Poverty in Peterborough City and County Report (November, 2008) |

Plans for Each Strategic Area of Focus/Workgroup:

- Housing
- Food Security
- Basic Needs
- Income/Employment
- Neighbours in Action
- Communications

Strategic Area of Focus: Food Security

June 2010

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| <p>Community Recommendations to Date</p> | <ul style="list-style-type: none"> ● Advocate for income equity and affordable housing in order for people to be food secure. ● Increase access to affordable, nutritious, safe and personally acceptable foods for people living on low incomes. ● Create a community centre to improve access to food programs. ● Build emergency food distribution and coordination capacity. ● Enhance the capacity for the homeless and people living in poverty to have access to a nutritious daily meal. ● Develop a process to work together with local growers to enhance the purchase of food locally. ● Increase the number of community gardens available in each ward throughout Peterborough. ● Educate all sectors of the community about the current situation, the needs across the continuum of food security from short term relief to system change and identify potential solutions. ● Meet monthly as the Community Food Network (CFN), bringing together this multi-sector collaboration involved in food security issues in Peterborough City and County to ensure efficient program planning and partnerships. |
| <p>Achievements to Date (Community Food Network and broader community)</p> | <ul style="list-style-type: none"> ● The Community Food Network is established with broad representation from the Peterborough community involved with food security issues. The goals of the committee are to: Address and prevent hunger in Peterborough; and ensure that everyone in Peterborough has enough healthy food to eat. ● The Community Food Network has created and maintains a one stop food security information web site “Food in Peterborough” www.pchc.ca/food to ensure easy access to information about local programs, organizations and background documents. In addition, the City of Peterborough Social Services department publishes a monthly calendar of community food programs, which is included on “Food in Peterborough”. ● The Nutritious Food Basket report – “Limited Incomes: A Recipe for Hunger” is released by the Peterborough County-City Health Unit annually in October to increase awareness of the linkages between income insecurity and food insecurity. ● The Community Food Network has partnered with The Stop Community Food Centre on a provincial strategy to establish pilot sites for Community Food Centre in Ontario. ● The Community Food Network has adopted a definition of Community Food Security – <i>A community enjoys food security when:</i> <ul style="list-style-type: none"> ○ all people, at all times, have physical & economic access to nutritious, safe, personally and culturally appropriate foods, ○ food is produced in ways that are environmentally sound, socially just, and promote community self reliance, ○ food is provided in a manner that promotes human dignity. ● The Community Food Network has developed a Food Security Continuum to frame programs and activities. ● Through collaboration with community agencies, faith community, service clubs, provincial and municipal funders and foundations, the |

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| | <p>following food programs have been established, enhanced and/or maintained in Peterborough City and County:</p> <ul style="list-style-type: none"> ○ Community Gardens ○ Come Cook with Us & Collective Kitchen cooking programs ○ Seventh Day Adventist Cooking Programs ○ Daily Community Meal Programs ○ Our Space Community Centre ○ Peterborough Gleans ○ Kawartha Food Share Member Agencies Food Banks ○ Subsidized YWCA JustFood box program and Salvation Army food box program ○ Subsidized frozen meal program (County) ○ By the Bushel Community Food Co-op ○ COIN Social Enterprises ○ Kawartha Choice and local farmers markets ○ LETS Exchange ○ Babies First ○ Food for Kids Peterborough School Nutrition Programs <ul style="list-style-type: none"> ● The creation of the Peterborough Community Garden Network. ● An active Member Agency Group of Kawartha Food Share that meets monthly to review food bank and community meal requirements for donated food. ● Two District Boards of Education have adopted Nutrition Policies. | | |
| <p>Key Components within the Food Security Continuum</p> | <p><i>NEED FOOD - SHORT TERM RELIEF</i></p> <p>These activities provide relief for emergency situations and are based on a charity model of helping the food insecure to relieve suffering and fill a gap. There is a responsibility of the community at large to provide service. This does not result in structural and system change or changes in equity.</p> <p>Food In Peterborough web site. www.pcchu.ca/food : Need Food? Now</p> | <p><i>GET INVOLVED - CAPACITY BUILDING</i></p> <p>These activities promote individual and community capacity building, most often through training and education. They encourage people to help themselves in producing and preparing food. They rely on consultation with participants in producing relevant programs, however agencies or other community organizations are often involved in leading the process. This does not result in structural and system change or changes in equity.</p> <p>Food In Peterborough web site. www.pcchu.ca/food : Need Food? Takes</p> | <p><i>CREATE CHANGE - SYSTEM CHANGE</i></p> <p><i>Step 1: Transition to System Change</i></p> <p>These activities start the process of building systemic change to make the system work more fairly. They rely on a participatory approach and shared responsibility, often through committees or coalitions. These initiatives can be seen as the doorway to system change. There are some changes in power balances and program equity, however no overall structural or system change.</p> <p>Food In Peterborough web site. www.pcchu.ca/food Get Involved and Create Change</p> <p><i>Step 2: System Change</i></p> <p>These activities build new economic, political, legal and</p> |

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| | | Planning and Get Involved | <p>education systems to ensure equity and shared power in our society. Committees and coalitions with diverse representation often influence policy change and development. This results in shared power, equity and system change.</p> <p>Food In Peterborough web site. www.pcchu.ca/food : Create Change</p> |
| Long Term Objectives | <ul style="list-style-type: none"> • Build emergency food distribution and coordination capacity. • Increase access to fresh food at emergency services. • Engage emergency food sector in a discussion about the needs across the continuum of food security from short term relief to system change. | <ul style="list-style-type: none"> • Engage all stakeholders involved in food security issues. • Invite people reflecting the diverse needs of our community to join the CFN and /or its subcommittees. • Support applications for resources and commitments to guarantee food security for all residents of Peterborough City and County. • Support efforts of local growers to enhance the purchase of food locally by institutions; grocery stores; workplace cafeterias and restaurants. • Work towards a municipal policy regarding backyard hens. | <ul style="list-style-type: none"> • Advocate for income equity and affordable housing in order for people to be food secure. • Increase access to affordable, nutritious, safe and personally acceptable foods for people living on low incomes. • Increase access to healthy sustainable food for all. • Work towards a one stop community food centre that would provide services for Peterborough city and county that brings eaters and growers closer together and provides essential infrastructure for a local sustainable food system. • Ensure a collaborative, shared process in the CFN involving members that reflect the economic, social, racial demographics of our community. • Increase access to nutritious and locally produced food in the public school system. |
| Long Term Activities | <ul style="list-style-type: none"> • Support Kawartha Food Share re: coordination, distribution & access to fresh food. • Develop a Food Security presentation that discusses the definition; continuum; web site and food system issues. • Offer presentations to organizations involved in emergency food delivery. • Conduct one presentation annually. • Develop a system to access and | <ul style="list-style-type: none"> • Meet monthly as the CFN to ensure efficient program planning and partnerships. • Identify key stakeholders and determine gaps in membership in CFN. • Recruit new members, as identified, to CFN. • Write letters of support for grant applications. • Work with Kawartha Choice and other food growers' networks in identifying opportunities for local | <ul style="list-style-type: none"> • Create a presentation about the current situation, the needs across the continuum of food security from short term relief to food system change and identify potential solutions. • Develop a list of key local government (all levels) stakeholders involved in food security and offer presentations to these key stakeholders. • Involve key stakeholders in the World Food Day, "Do the Math" activity. • Create advocacy videos around food security policy. • Partner with PPRN workgroups to advocate for policy change to increase income and housing equity. • Attend Ontario Works Discretionary Benefit planning |

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| | <p>store fresh produce surplus.</p> <ul style="list-style-type: none"> • Create a map of food programs in the City and County and identify gaps. • Create an emergency food fund through municipal/private funds. (similar emergency housing funds) | <p>food purchasing by institutions. (eg. School Boards; University; College; Hospital; Grocery Stores; workplace cafeterias; restaurants)</p> <ul style="list-style-type: none"> • Develop an info card that can be left at food retailers “Looking for local produce and wish I found it here.” • Investigate municipal policies regarding backyard hens. | <p>session.</p> <ul style="list-style-type: none"> • Invite PCCHU Staff involved with School Nutrition Policy to present on the two local Boards of Education policies at a CFN meeting. • In terms of the Community Food Centre (CFC): <ul style="list-style-type: none"> ○ work with THE STOP community food centre in creating provincial pilot sites ○ create an event or series of events to engage the community in developing a vision for the CFC (Café talks) ○ develop a concept paper for Peterborough ○ secure physical space to conduct and develop sustainable food centre ○ explore funding opportunities and partnerships |
| Long Term Outcome Indicators | <ul style="list-style-type: none"> • More fresh food at emergency food programs (food banks and community meals). • One Food Security Continuum presentation conducted. • Food Program map produced & available online. • Emergency Food Fund established. | <ul style="list-style-type: none"> • Letters of support for grant applications provided as needed. • Link local growers with the opportunities that arise in public school system, Trent University and Fleming College. • Information cards created. • Report on Municipal Polices on Backyard Hens completed. | <ul style="list-style-type: none"> • Key stakeholder list created. • One Food Security Continuum presentation conducted annually. • Two advocacy videos created. • World Food Day “Do the Math” activity takes place. • Advocacy letters and petitions. • Ontario Works Discretionary Benefit planning session attended. • Formal partnership established with the Stop Community Food Centre. • CFC local vision and concept paper developed. • Funding secured. • A diverse CFN that can optimize discussion and negotiation around food issues to ensure effective decision-making. • PCCHU Staff presents on School Nutrition Policies. |
| Short Term Objectives | <ul style="list-style-type: none"> • Ensure that food programs work together to avoid any duplication. • Improve food program capacity through volunteer involvement. • Enhance the capacity for the | <ul style="list-style-type: none"> • Promote awareness of food security issues including food insecurity; and local food production. • Increase access to food skill and food security related opportunities for community | <ul style="list-style-type: none"> • Advocate for a Nutritional Supplement Program with the Ministry of Health and Long Term Care (MOHLTC) that provides financial benefit for medical conditions that require dietary modifications and a fair transition for former Special Diet Program recipients. • Support Peterborough Community Garden Network (PCGN) in developing a City of Peterborough |

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| | homeless and people living in poverty to have access to a nutritious daily meal. | members. <ul style="list-style-type: none"> • Increase the number of community gardens available in each ward throughout Peterborough City and in Peterborough County Townships. | Community Garden Policy. <ul style="list-style-type: none"> • Look for opportunities for food procurement policy development at local institutions and within the municipality. • Learn about innovative approaches designed to create system change in food security. |
| Short Term Activities/ Process Indicators | <ul style="list-style-type: none"> • Maintain Food in Peterborough web site Need Food section, including Monthly Calendar. • Invite United Way staff person to CFN meeting to discuss volunteer recruitment and the 211 service. • Contact community meal providers on a quarterly basis to ensure daily meal is available. • Work with Basic Needs Work Group to ensure provision affordable transportation to food programs. | <ul style="list-style-type: none"> • Host World Food Day event to publicize the Do the Math campaign and the results of the Nutritious Food Basket. • Partner with Wednesday Farmers Market and By the Bushel to highlight local food availability during Nutrition Month (March) and in season. • Support Come Cook with Us; Collective Kitchens; 7th Day Adventist Vegetarian Classes and other food skills building opportunities. • Partner with Thomas A Stewart Secondary School to offer canning and preserving workshops. • Support Peterborough Community Garden Network (PCGN) • Organize field trip to Montréal to understand Canada's most experienced community garden city. | <ul style="list-style-type: none"> • Maintain Food in Peterborough web site Create Change section, by adding one new report or resource annually eg. Kansas Community Tool Box • CFN to provide input to MOHLTC committee developing the Nutritional Supplement Program. • PCGN works with City of Peterborough in Community Garden policy implementation. • Opportunities for food procurement policy development shared at CFN. • Conduct a literature review and prepare summary report. (eg. Toronto Food Strategy; Local Food Social Enterprises; Public Health Agency of Canada Food Security Knowledge Transfer Project) • Share the CFN experience of developing a Food Security Continuum. Create an article about the Peterborough Food Security Continuum model to share with provincial and federal food security networks and others. |
| Short Term Outcome Indicators | <ul style="list-style-type: none"> • Website maintained • Community meal available daily • United Way presents to CFN | <ul style="list-style-type: none"> • World Food Day event • Local Food Promotion media events • Food Skill opportunities exist • More opportunities for growing food exist • Field trip to Montréal | <ul style="list-style-type: none"> • Fair MOHLTC Nutritional Supplement Program developed. • City of Peterborough Community Garden Policy developed and implemented. • Two provincial or municipal food security strategy papers presented to CFN. • Food in Peterborough website updated. |

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| | | | <ul style="list-style-type: none"> • Peterborough Food Security Continuum article submitted to relevant newsletters and publications |
| Partners | <ul style="list-style-type: none"> • Community Food Network | <ul style="list-style-type: none"> • Community Food Network | <ul style="list-style-type: none"> • Community Food Network |
| Resource Needs | <ul style="list-style-type: none"> • Staffing to create and conduct presentation • Volunteers for emergency food programs • Storage system for fresh food at food banks and community meals. | <ul style="list-style-type: none"> • Access to funding for food programs | <ul style="list-style-type: none"> • Staffing to create and conduct presentation. • Staffing to conduct the lit review and write position papers/ articles. |
| Linkages to local, provincial and federal initiatives | <ul style="list-style-type: none"> • Food Bank Canada • Ontario Association of Food Banks • Hunger Count | <ul style="list-style-type: none"> • CFN partners are linked to provincial and federal organizations involved in food issues • Future of the Good Food Box Committee • FoodNet Ontario • Nutritious Food Basket Committee | <ul style="list-style-type: none"> • PPRN establish ongoing communication with MP, MPP regarding food security policy. • PPRN publishes progress reports in areas that affect food security (housing and income security) • World Food Day • Ontario Public Health Assn. (OPHA) Food Security Work Group • Food Secure Canada • Farm-on • Sustain Ontario • Do the Math Campaign |